

# Application Recognition Service

Identify all your Commercial Applications

Start saving on your software license cost now and find out how LicenseWatch can help you. LicenseWatch is the only provider of Software Asset Management solutions that effectively can help organizations fast, easy and cost effective.



## ABOUT LICENSEWATCH

LicenseWatch provides you with cost effective control and compliance.

## KNOW WHAT YOU HAVE

Our leading technology quickly tells you what software you have installed, how it is used, and what licenses you have to support this.

## PREVENTS INCOMPLIANCE

Apply the correct licensing rules to all your commercial software. The Software Recognition Service ensures that the correct licensing terms are included in all software definitions.

## INVENTORY FOR ALL SOURCES

The inventory information can come from the LicenseWatch agent, SCCM and /or Altiris. The License Manager will automatically send unidentified software to LicenseWatch.

## Building an inventory

Building an inventory of your software estate using the LicenseWatch solution provides you with a detailed overview of what is installed and what licensing requirements this has. However, there will always be a number of software titles that cannot be identified automatically. Of course these software titles can be manually identified and the correct licensing rules added to the database. But why spend precious and scarce admin resources on this tedious process with the possible risk of adding mistakes on the licensing rules to the corresponding software titles.

## A fully updated software database

With the LicenseWatch Application Recognition Service customers can enjoy a fully updated software database at all times and be sure that all commercial software is identified correctly. This means that customers can be sure they have a full and complete overview of their licensing requirements of all commercial software installed on the network. The service can be delivered as an one-off or as continuous service.

## The Software Recognition Service

With the LicenseWatch Application Recognition Service, customers will automatically send their unrecognized applications directly from the LicenseWatch License Manager to the Applica-

tion Recognition Desk. LicenseWatch will then according to the SLA, identify all commercial software. This includes Manufacturer, Application Name, Type, Version/Language, Software Family (for automatic implementation of up- and downgrade rights), average cost price and whether it is part of a bundle/suite.

## Start saving now

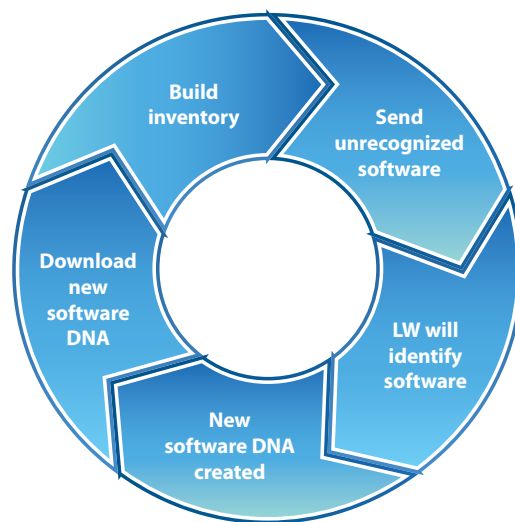
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## Contact us

Contact your local LicenseWatch office or visit [www.licensewatch.com](http://www.licensewatch.com) for more information or request a demonstration.

### Key benefits

- Always have the latest software definitions
- Prevent spending time on identifying software
- Have all and correct licensing information available
- Standardized information on your commercial software



**The application recognition service is based on a continuous process that consists of the following steps:**

- First the inventory is build; LicenseWatch will find all installed applications.
- Then this inventory is compared with the Software DNA. Unrecognized applications can then be automatically sent to the LicenseWatch Application Recognition team.
- The Application Recognition team will do research to find out licensing specifics, type of application and the cost of the application.
- With this information LicenseWatch will create a new entry in the Application DNA database.
- Customers can then automatically update their locally installed Application DNA

Any newly installed software title not recognized by the Application DNA will follow the same route.

#### **System requirements**

- LicenseWatch, LicenseWatch SCCM Edition or LicenseWatch Altiris Edition
- Connection to LicenseWatch over secure http.
- Supports all current Windows OS versions, Mac OS/X and Unix/Linux