

LicenseWatch Unique Value Adds to  
Altiris



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## Executive Summary

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This document describes the unique points that LicenseWatch provides to your organization on top of their Symantec Altiris Deployment environment. The LicenseWatch solution is based on the LicenseWatch Altiris Edition and provides the following:

- Full integration with Altiris based on a service instead of an import. This provides close to real-time data updates without the need to do imports on a regular manual basis.
- Application metering based on usage data collected by the Altiris agents. This will help locating where cost savings can be realized on software licenses.
- The LicenseWatch Altiris Edition supports VMware integration as a standard feature to help manage software assets in a virtual environment.
- The optional LicenseWatch Citrix XenApp Connector helps to manage software assets in a Citrix XenApp or Presentation Server environment. This option can be purchased now or at a later stage after the implementation of the LicenseWatch Altiris Edition.
- The LicenseWatch Altiris Edition furthermore provides the following value adds:
  - Software Recognition using our state of the art Software Pattern Identification database
  - Contract and License management
  - Extensive reporting using the over 100 pre-defined reports or the report wizard

## Integration with Altiris

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The LicenseWatch integration with Altiris is based on a service that communicates with the Altiris database on a regular basis (this can be close to real-time at every 10 seconds). This allows for an up-to-date view on your assets. The last “heartbeat” information is also taken from the Altiris database, providing you with an indication if a particular workstation (laptop or desktop) is still being used at all or when someone may have even disabled the agent.

The LicenseWatch Altiris Edition fully integrates with Symantec Altiris and does not require the deployment of additional agents.

## Metering

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The ability to see what applications have been used at what time is called “metering”. Much of the cost-saving on software licenses is achieved by finding out what users or workstations have not been using a particular software title recently, so that the software can be uninstalled and / or no longer being renewed. Another aspect is measuring if certain installed suites or bundled products (like Microsoft Office or Adobe Creative Suite) are being used as a basic or premium suite. Finding out that particular users or workstations are using the software as a basic edition, while a premium edition is installed can also contribute to cost savings.

LicenseWatch takes both inventory data and usage data from the Altiris environment and provides reports where cost savings can be expected.

## Support for VMware virtualization

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Hardware virtualization with VMware ESX is a technology being used by many organizations today to save on hardware expenses and increase utilization. Taking an inventory and even usage data from virtual machine is simply not enough in a VMware environment to do proper software asset management. In order to be able to adhere to a number of software licensing rules and restrictions, it is important to know the relationship between an application running on a VMware virtual machine and its underlying host.

The LicenseWatch VMware Connector, which is now standard in LicenseWatch, allows you to get these insights.

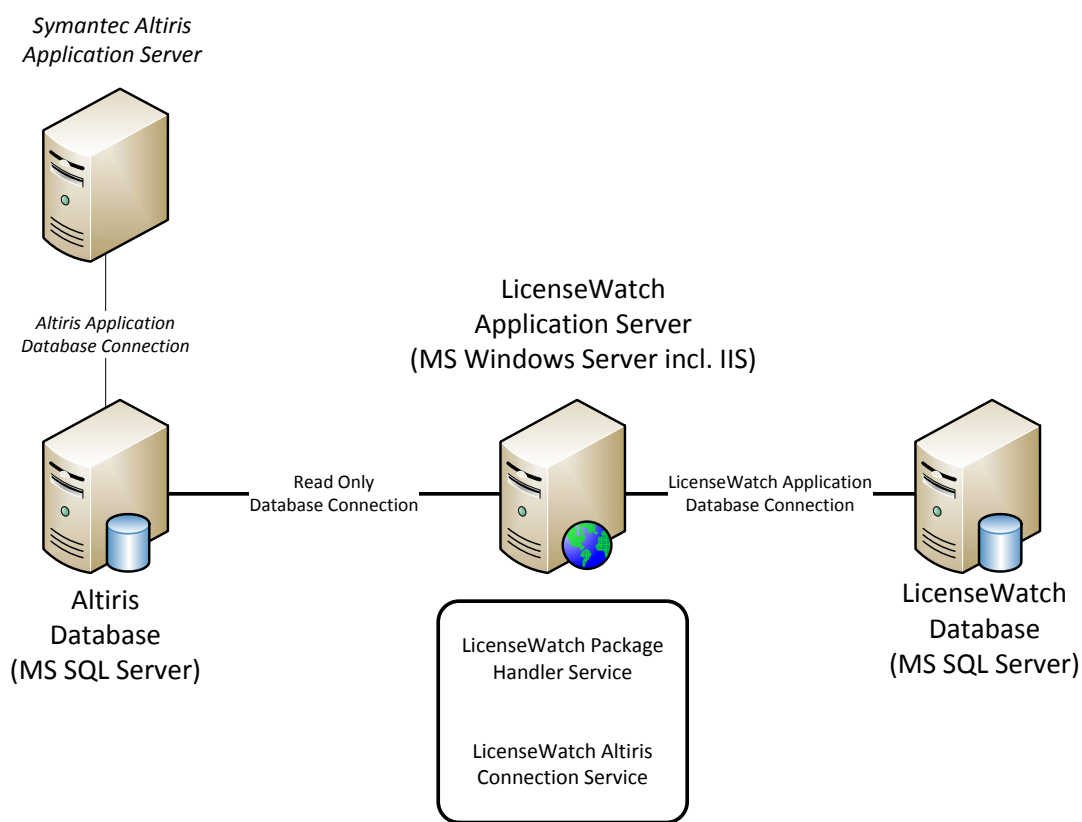
## Support for Citrix XenApp

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Running applications on a Citrix XenApp server farm (or the older version Presentation Server) can present challenges when implementing a software asset management solution. In this application virtualiza-

tion environment it is important to know what users have the right to start which applications and from what workstation the user accesses the application. This is the only way to ensure the implementation of specific licensing rules like "second use rights".

The LicenseWatch XenApp Connector can be purchased as an option to provide integration with the Citrix server or server farm by running a service that gets the published applications from the Citrix environment and combines this with the user information provided by Active Directory and the machine information from the LicenseWatch system.



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