Cost Effective

Control and Compliance

JYSK chose LicenseWatchh

JYSK and Rene Kristiansen, Manager IT Infrastructure, have chosen LicenseWatch. JYSK is a globally-oriented company which currently has 2,100 stores in 36 countries and 18,500 employees. JYSK's ambition is to be the market leader in everything for the bedroom, bathroom, window, living room and patio.

Situation

The Danish brand JYSK stands for credibility – a deal is a deal. So sourcing a software asset management solution was a natural move for us. We were focused on getting an automated solution for guaranteed compliance even if we are continually expanding massively on multiple markets and are represented in many countries.

Solution

We use LicenseWatch to keep our license portfolio under control. Via metering, we have a means of checking how many of the licenses installed are actually being used. Our LicenseWatch solution runs on top of a Microsoft SMS solution. The implementation process was relatively fast without many hitches.

Benefits

With LicenseWatch we are now in a position to cost-optimise our use of software licenses. At the same time, we can ensure that our portfolio of license agreements is optimal in relation to each individual licensor. Based on the quarterly compliance reports, we ensure that we are license-compliant, and we can bring up a statement any time we like making it easier to live up to vendor reviews and audits.

Range of license types supported by LicenseWatch:

• Enterprise	• CPU Based	• Site License
• Volume	• CAL	• Limited Time License
• Node Locked	• Virtualized	• Unlimited
• Personal Use	• Per Seat	• Multi-core
• Concurrent User	• Use Once	• Subscription
• Right of Second Use	• Network Licenses	• Concurrent User
• OEM	• Per Server	per Location
• Run-time	• Floating	

About LicenseWatch

Overview and savings
LicenseWatch provides an overview of the organisation's portfolio of licences and software budget savings potentials. The user interface is easy to work with and LicenseWatch integrates readily with existing IT infrastructure.
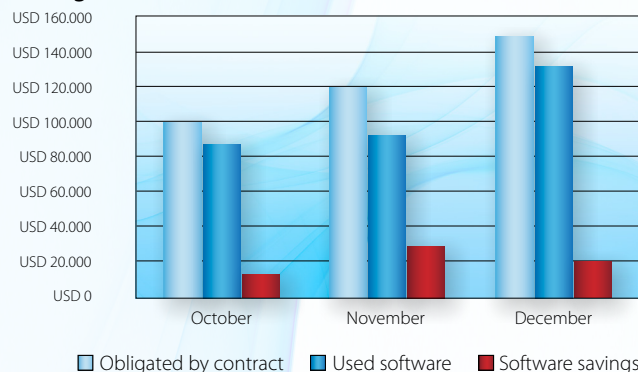
Full Integration
LicenseWatch is the best software asset management solution on the market. LicenseWatch offers wide-ranging utility-value in any type of business or organisation with a complex IT infrastructure. LicenseWatch is designed to run on top of any standard infrastructure and anyone can collect data using LicenseWatch. The solution is also readied for integration in virtual environments where complex licensing terms are often difficult to administrate.

Useful Functions
LicenseWatch offers a sound basis for IT strategy-laying and for realising savings potentials. A wide range of functions in LicenseWatch ensure that manageability features match the actual organisational structure and that the basis of data reflects user behaviours.

Visit www.licensewatch.com to find your nearest reseller.

Savings on software contracts:

Bar chart with y-axis labels: USD 0, USD 20.000, USD 40.000, USD 60.000, USD 80.000, USD 100.000, USD 120.000, USD 140.000, USD 160.000. X-axis categories: October, November, December.

Legend: ◻ Obligated by contract ◼ Used software ◼ Software savings

Danish Ministry of the Environment

The Danish Ministry of the Environment and license administrator René Palm made savings in the software budget as a result of the implementation of LicenseWatch. The Ministry consists of four agencies and seven independent Environment Centres dedicated to achieving positive nature and environment outcomes. A total of 3,900 clients are connected to the Ministry's network.

Situation

As part of the structural reform in Denmark, the Ministry of the Environment acquired 750 new employees and their software licenses. This called for an automated license management solution for license manageability. The procurement was approved by management because the Ministry stood to make savings on its software budget.
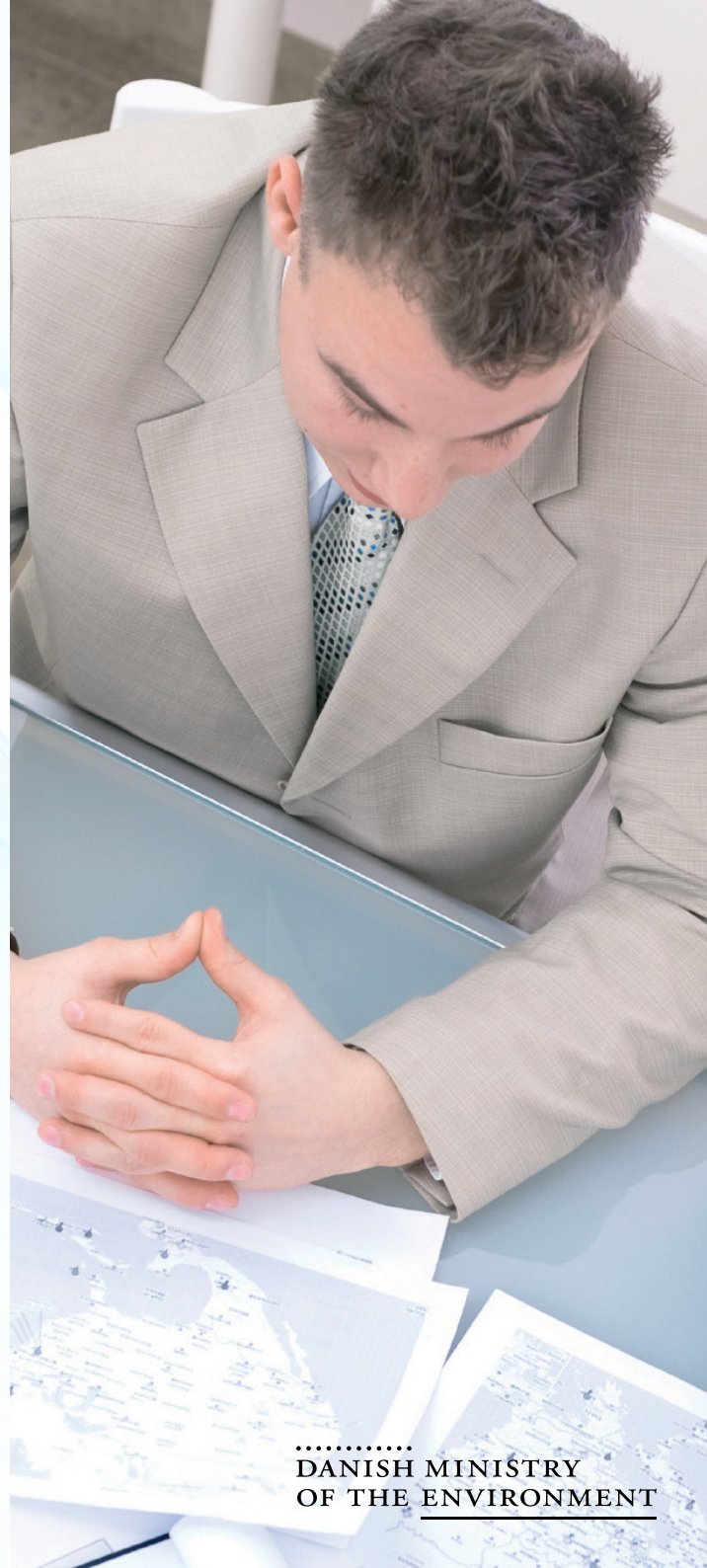
Solution

LicenseWatch was selected because the solution integrates readily with Active Directory – besides which Microsoft recommended the solution to us. The option for metering using LicenseWatch is very important. A lot of the Ministry staff are heavy license users.

Benefits

We anticipate savings in excess of $75,000 on our software budget just within the first year of using LicenseWatch. We use the licenses where needed and achieve better licensing deals thanks to our complete overview of current licenses. The user interface is intuitive, and the solution is easy to work with. We have an overview of what we have and what we use.

- Full software detection using multiple identification patterns
- Reconciling software licenses and entitlements
- Harvesting of licenses and renegotiation of software contracts
- Full audit trail of software entitlements against physical evidence
- Automatic import of software licenses from ERP systems and spreadsheets
- Advanced reporting capabilities for usage, payment schedules and compliance
- Support for software upgrade and downgrade management
- Role-based License Management; assigns individual roles to software administrators
- Multiple domains/sites/organizational units
- Compliant with de facto standards like ITIL and ISO 19770-1
- Highly scalable from 100 to 10,000 desktops/laptops/servers
- Integrates with existing infrastructure
- Currently in use on more than 600,000 desktops/laptops/servers
- Supports 99% of all license types
- Intuitive web-based user interface

DANISH MINISTRY OF THE ENVIRONMENT

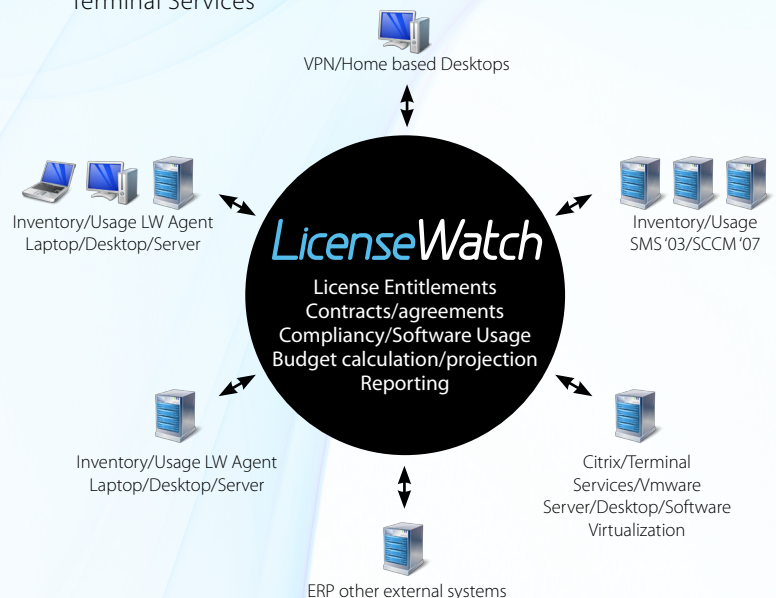# A suitable part of your IT infrastructure

Full integration

LicenseWatch offers wide-ranging utility-value in any type of business or organisation with a complex IT infrastructure. Data from external sources such as HR systems and ERP systems can easily be imported and used for processes such as generating precise invoicing data.

Implementation on any platform

LicenseWatch has been implemented by more than 600 customers in many different countries, and is easy to get running on top of your platform. The solution is constantly at the forefront of developments, and the options for integration with new products. The excellent integration options also apply to virtual environments such as Citrix and VMware.

Integrate LicenseWatch with

- LicenseWatch Agent
- Microsoft SCCM 2012 / 2007 (any version)
- Active Directory or other Directory structures
- VMware ESX, Citrix Presentation server/XenApp, MS App-V and Terminal Services

VPN/Home based Desktops

Inventory/Usage LW Agent
Laptop/Desktop/Server

Inventory/Usage
SMS '03/SCCM '07

LicenseWatch
License Entitlements
Contracts/agreements
Compliancy/Software Usage
Budget calculation/projection
Reporting

Inventory/Usage LW Agent
Laptop/Desktop/Server

Citrix/Terminal
Services/Vmware
Server/Desktop/Software
Virtualization

ERP other external systems

Rapid return on investment

Reducing redundant licenses

A software asset management solution provides an at-a-glance overview of the company's software licenses. This overview is used by heads of IT for reducing the number of redundant licenses. LicenseWatch knows from experience that this helps to ensure rapid return on investment.
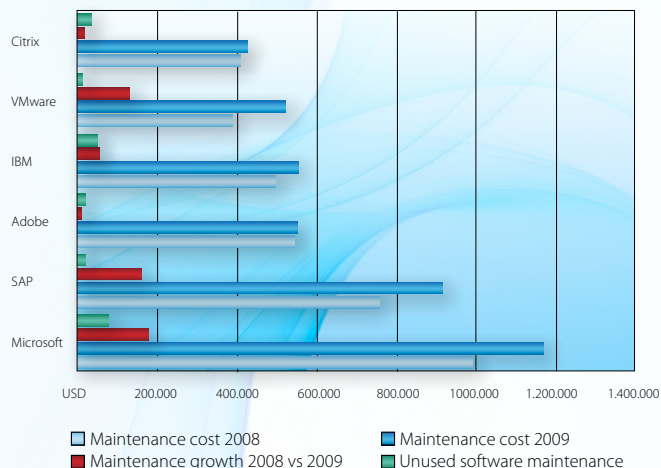
Overlicensed computers

Countless computers around and about at many workplaces are overlicensed with software that never gets used. License-Watch has seen repeated instances of companies making large savings by pinpointing overlicensing for individual users and even entire departments.

Investment recouped in the first year

The implementation of an automated SAM solution also helps to cut costly man-hours on manual administration of the licenses portfolio. Many heads of IT lack a precise figure for the scale of costs associated with this labour-intensive process. The majority of our clients recoup their investment in License-Watch within the first year – some within the first month! On top of that, the heads of IT achieve far better IT strategic decision-support.

Software vendors maintenance costs:

Chart legend:
- Maintenance cost 2008
- Maintenance cost 2009
- Maintenance growth 2008 vs 2009
- Unused software maintenance

LicenseWatch meets your requirements

Head of IT gets to sleep nights
The majority of IT heads opt for a software asset management solution to save time and money. Just knowing that the organisation's licenses are under control, gives peace of mind not only to the head of IT, but also to the CEO and the chairman of the board, who sign the annual financial statements. Because in doing so, they are also pledging to ensure that the organisation's software administration is in good order.
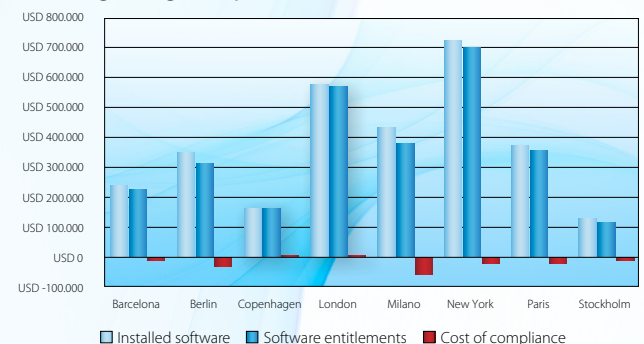
Corporate governance
IT governance is an integral element of corporate governance. No organisation in which IT matters can exercise corporate governance without also exercising IT governance. Typically, this entails the IT department producing regular compliance reports, which, among other processes, will need to be approved by the IT audit department.

External compliance requirements
Besides internally adopted IT governance policy, there are a number of external compliance requirements such as Sarbanes-Oxley, HIPAA and BASEL II, which call for full compliance reporting at all levels of the organisation.
With LicenseWatch, it is easy to produce compliance reports to meet both internal and external requirements. The graphical presentation of the reports is readily comprehensible.

Cost of getting compliance vs cost centers

Legend: Installed software — Software entitlements — Cost of compliance

"LicenseWatch gives us the constant manageability we want, and that is essential for a company of our size and with our massive rate of expansion."

Rene Kristiansen, Manager IT
Infrastructure, JYSK

"We anticipate saving money because LicenseWatch lets us actively look up whether users are actually using the licences we have installed."

René Palm, License Administrator,
Danish Ministry of the Environment

LicenseWatch

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