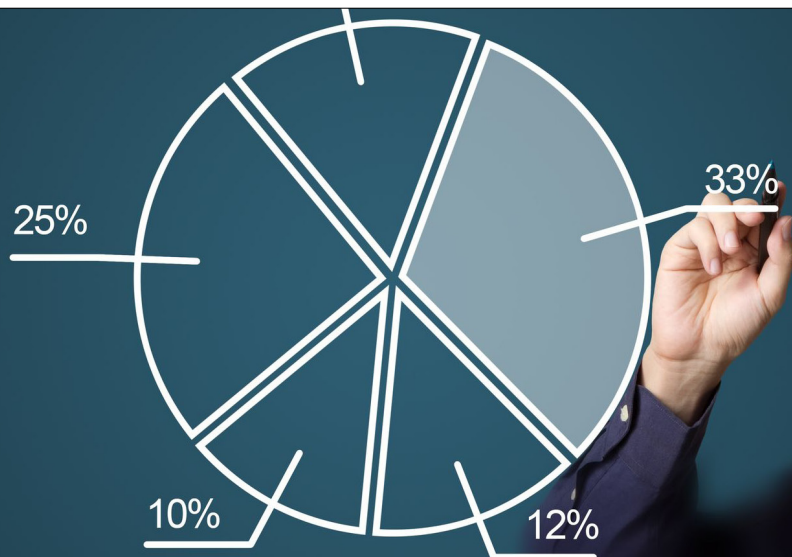


LicenseWatch 2013



Cost effective control and compliance



The Leading SAM Tool

Start saving money on your software licenses today and eliminate incompliance risks by using LicenseWatch.

LicenseWatch is the leading tool to detect what software you have installed both on desktops and in your data center. Whether installed locally, on virtual machines or on the web the tool is quickly implemented and easy to use. Our customers see an average Return On Investment between only 3 and 6 months. Join over 650 other customers worldwide.

Cost Saving

With the LicenseWatch solution you know what software is being used and what software can be removed. Licenses can be reharvested; saving the costs of buying unnecessary new licenses or prevent costs of renewing maintenance on unused licenses. Furthermore, the advanced license program knowledge inside the tool helps organizations to get more out of their licensing agreements.

Minimize Risk

Installing software on computers in organizations by users can expose those organizations to compliance risks. Apart from the financial implications of incompliance like unbudgeted license costs and fines, an organization is also faced with lost productivity and image damage because of bad press. LicenseWatch makes it possible to prevent installation of unwanted software and gives information on what software is installed where and how it is actually used.

Features and Benefits

LicenseWatch provides detailed inventory data, software recognition, contract and license management and powerful reporting. It can save organizations hundreds hours of work by interpreting raw inventory and usage data, optimizing contract and licensing agreements and giving up to date compliance reports.

The LicenseWatch VMware and Citrix integrations will enrich inventory and usage data with necessary data from these virtual platforms to ensure license compliance at all times.

All reports can be exported for use of internal reporting. With the report wizard users can create their own reports as they wish.

“LicenseWatch gives us the constant manageability we want, and that is essential for a company of our size and with our massive rate of expansion.”

*Rene Kristiansen, Manager IT
Infrastructure, JYSK*



Key Benefits



Cut down on software expenses by monitoring software usages

Monitor software usages to determine unused licenses for later use or un-installation. Build in software pricing for automatically calculating the potential software savings within your organization.



Automatic Up and Downgrade

Build in License Intelligence for automatic up and downgrade between software versions and editions. Don't spend unnecessary time on what version are allowed to use under this agreement.



Role Based Access Control

Define roles for users to secure proper access rights for global or local administrators.



Software Recognition Service

LicenseWatch Software Recognition identifies and tags all inventoried software from the customer's environment. Save time when identifying software without unnecessary administration and receive daily updates. It automatically synchronizes between the customer and LicenseWatch on a daily basis to ensure information is always up to date.



Integration with 3rd Party discovery tools

Full integration with Altiris, Microsoft SCCM, Matrix 42, App-V, Citrix XenApp, XenDesktop and other discovery tool out of the box. Enrich your existing discovery solution with License Intelligence and establish accurate and reliable proofs of license entitlement.



Manage software in virtual environments and Data Centers

Integrations with virtualization solutions like VMware, Microsoft and Citrix make sure licenses can be controlled in these virtual devices and application environments. LicenseWatch is the leading solution for license management in these environments, especially data centers.



Manage multiple license pools

With the possibilities for customers to manage multiple license pools in LicenseWatch, controlling its licenses becomes much easier. Pools can for instance be created for certain applications, certain groups of users or computers or just general pools for the whole organization.

According to Scott and Scott, a legal firm in Texas specializing in software disputes, the number of software audits requested by software publishers and the BSA will increase dramatically in 2012



Features

Software Administration

Software in today's organizations often is a critical business tool, makes up a serious part of the IT budget and should therefore be managed as assets. With LicenseWatch customers can administer their software properly and get the best out of the investments made in software. Fully supporting all major license types, including user based, device based, enterprise license, concurrent use, OEM, site license, processor based, Core, Data Center and Cluster.

Compliance

Real time calculation of compliance and automatically up/downgrade between versions and editions.

Reconciliation between installations, licenses and software usages to accomplish (OLP – Optimal License Position).

Software Usage

By knowing who is actually using the software they have access to, organizations can reduce its software spends by removing unnecessary software installations or unnecessary access from users. LicenseWatch provides customers with a complete overview of who is using what software on what computer.

Monitor Ownership

With LicenseWatch customers can register software licenses and ownership to users, computers, departments, parts of their organization or the whole organization. This makes it easy to track who owns the software and can also be used to implement Cost Place Billing for software.

Oracle Support

LicenseWatch helps organizations with Oracle database software to stay compliant with the complex licensing rules and to optimize their license position. Find out on what hardware the database server is running on, which users are using the database and what Database Options are enabled.

Contract Management

Manage all your contracts and agreements centrally. Assign ownership, location and cost center to any agreement, build your own agreements and add custom fields to follow internal processes. Define relationships between agreements to ensure the complete overview from master agreements to the underlying agreements. Allocate hardware and software to trace what have been purchased on any type of agreement. Attach scanned copies of an agreement and have a centralized storage. Assign agreements to defined users or user roles and align with internal policies. Store information about license keys including license documents and agreements scanned from originals.

Agreements can be assigned to user role

Access and rights can be finely defined in LicenseWatch. This means you can assign agreements to certain users who then manage their own agreements without having access to the rest of the agreements or licenses of the organization.

Reporting and Alarms

Never miss a birthday of your agreements through the use of well-timed alerts from LicenseWatch. More than 60 alarms have been defined to help customers manage their software assets proactively. Data is extremely easy to extract from LicenseWatch for further usage in the organization. All predefined reports are ready to run and quickly to export to PDF or Excel format. The Report Wizard assists in creating your own reports.

Monitor Software in the Data Center with Cluster

Licensing for Clusters can become confusing when not managed properly. LicenseWatch fully supports licensing for the clusters in your data center. Stand-by servers and fail-over computers can automatically be factored in into the compliance calculations.

"The Danish Ministry of the Environment and license administrator René Palm made savings in the software budget as a result of the implementation of LicenseWatch. The Ministry consists of four agencies and seven independent Environment Centres dedicated to achieving positive nature and environment outcomes. A total of 3,900 clients are connected to the Ministry's network."

“Enterprises that fail to integrate software usage and inventory data to manage their software assets will overbuy licenses for 60% of their portfolio, and be out of compliance on 30% of their portfolio”

Gartner



LicenseWatch

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